



Signage Solutions Engineered for Performance

TCS has partnered with Samsung, a global information technology leader, to bring you state of the art digital signage solutions. Samsung SMART Signage Solutions are engineered for performance. The better your displays look, the better you look. No matter what your application, there's a Samsung display that's perfect for you.

WHY DIGITAL SIGNAGE?

Businesses are increasingly using digital signage to attract and inform customers about their products and services. Banks, restaurants, retailers and more are finding them valuable tools at point of sale (POS) and point of wait (POW) locations to promote their brands and merchandise. Rapid growth of digital signage use in business environments has been reflected in escalating sales of digital signage.

WHY SAMSUNG DIGITAL SIGNAGE?

GREATER LONGEVITY - Assessed for a simulated full lifecycle to ensure almost doubled lifespan than consumer TVs

HEAT RESISTANT - Long-term operation in hot conditions - three times longer than consumer TVs

STATIC CONTENT RESISTANT - Impervious to after-image at three times the intensity of consumer TVs

DUST RESISTANT - Operational when exposed to double the dust intensity of consumer TVs

PRO-LONGED OPERATION - Twice the length of operation as consumer TVs

HEAVY WEIGHT SUPPORT - Designed to withstand four times its weight with aluminum bracket for large-sized displays

EXTENSIVE PRODUCT PORTFOLIO - backed by a global support team



Solutions for Retail

It's time to inspire, intrigue and amaze with technology that exceeds expectations. Get back to what matters and learn how we're reconnecting retail with the things that get customers excited and employees motivated.

Enhancing Consumer Engagement

OPTIMIZE THE IN-STORE EXPERIENCE

Utilize technology that engages and inspires, with solutions that deliver the meaningful experiences that today's generation has come to expect.

INCENTIVES WITH LOCATION-BASED DEAL

Samsung Pay, a simple and safe mobile payment service, offers rewards that can help drive business. Plus, it also works on most card readers.

ATTRACT WITH DYNAMIC DIGITAL SIGNAGE

Digital signage provides new opportunities to captivate your customers' attention and interact with them in a unique way.

Mobilize The In-Store Experience

IMPROVE CUSTOMER ENGAGEMENT

With new options for serving customers and connectivity with in-store displays, tablets offer retailers the potential for improved sales and services.

EMPOWER STORE MANAGERS

The most valuable information is in the field. Managers can monitor sales, human resources and inventory from anywhere in the store.

SUPPORT STRATEGIC DECISION MAKING

By using mobile manager, vendors and internal teams can make strategic decisions based on real-time sales and inventory data.



Dynamically Manage Content

Display and Content Management Solution for Digital Signage

USER-FRIENDLY WEB-BASED CONTENT MANAGEMENT SYSTEM

Regardless of how many digital displays you need to handle, it all becomes easier to manage now through the streamlined and centralized capabilities of MagicINFO. A network-based solution that brings everything together into a simplified format, plus gives you complete management and oversight of your content deployments. In addition, it improves previously complex content authoring, management and playability and processes all those functions into a basic Create compelling content for consumers

CREATE COMPELLING CONTENT FOR CONSUMERS

MagicINFO Author empowers users to expand messaging potential without disrupting operations. The platform possesses customizable

and integrated visual effects and imagery. Displays can also be linked with Accuweather, RSS feeds and other data-based programs to provide real-time information. routine that allows businesses to engage customers faster and with less effort.

ORGANIZE AND SCHEDULE CONTENT WITH EASE

MagicINFO Server, as an On-premise CMS server deployed on your system, ensures a more convenient and efficient content production experience through an intuitive user menu. The Server mirrors the drag-and-drop user interface of the central platform and provides similar avenues for users to adjust content schedules and build playlists.

ENHANCED PLAYBACK FUNCTIONALITY

Whether in portrait or landscape mode, MagicINFO can stream up to three FHD quality videos simultaneously from multiple sources at consistent 4K UHD picture quality, with accelerated refresh rates to prevent streaming delay and black screens as content transitions.

Solutions for Hospitality

Samsung's hospitality solution can modernize your hotel to provide a seamless and personalized experience for every guest.

Better Guest Experience

QUICK AND SIMPLE CHECK IN

By using a mobile check-in application and digital room key, guests can skip the queue at the check-in desk – just what they need after a long flight.

PREMIUM IN-ROOM EXPERIENCE

With our hospitality SMART TVs offering a premium in-room experience, guests can watch movies, check SNS and see mobile content in the big screen.

TAP INTO YOUR GUESTS' NEEDS

Continuing the personalized room experience, rooms can be equipped with In-Room Tablets to tap into your guests' various needs.

LOBBY

Keep customers informed with the important weather and news updates available on the spot.

IN-HOUSE RESTAURANT/LOUNGE BAR

Offer digital menu boards and promote new offerings with digital menu boards for the day's specials.

Optimized Hotel Operations

EMPOWER YOUR HOTEL STAFF

By connecting all hotel staff with mobile and wearable devices, you can empower employees to provide high-quality service and streamline operations.

MANAGE MULTIPLE IN-ROOM DISPLAYS

Through the versatile plug-and-play functionality, hotel managers can easily activate and oversee hundreds of on-site displays at the same time.





Solutions for Long Term Care & Retirement

With Samsung's innovative digital signage solutions, you can engage, communicate, and entertain within a facility.

ENGAGE RESIDENTS WITH DYNAMIC VISUAL CONTENT

The personal touch of great staff and a welcome environment is amplified using the right visual communications to reinforce what's happening in your home. Digital signage delivers big, bold messages and imagery to engage residents and help fulfill a more active lifestyle.

A managed digital signage network can streamline and transmit class schedules, special events and other residential-wide information from a centralized point.

EDUCATE RESIDENTS, CARE WORKERS, AND GUESTS ON DAILY ACTIVITIES

Daily dining options can be displayed, along with weather information, news headlines, live sports feeds, and resident birthdays.

Solutions can include pop-up alerts on mobile devices, and social media updates, to keep residents in the loop with their caregivers, friends, and family.

A digital signage solution can alert staff and/or residents of an emergency situation using your digital network. Using the screens throughout your home – staff rooms, common areas, and TVs in resident's rooms, our platform lets you take over and deliver an emergency message in real-time.

EMPOWER STAFF TO HAVE MORE CONTROL, KNOWLEDGE AND FLEXIBILITY

Your staff is dedicated to providing exceptional care for the seniors in your homes. We're dedicated to helping you educate staff by effectively communicating the latest health and safety protocols, new allergy alerts, the latest training courses, upcoming events, perks program and more.



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